FilmL.A., Inc.
1201 W. 5th Street, Suite T-800
Los Angeles, CA 90017
t: (213)977-8600 - f: (213)977-8601
www.filmla.com

Summary Information

Permit No: F00039948-A **Type of Permit:** FILMING **Release Date:** 05/16/2011

Production Company @RADICAL MEDIA, INC

Insured Company Name @RADICAL MEDIA, INC

Contact Phone No. 1 310-664-4563
Contact Phone No. 2
Fax
Address 1630 12TH ST
SANTA MONICA, California 90404

Production Title AD COUNCIL

Type of Production Commercial - PSA

Producer STEVE FREDRIKSZ

Director JOSH XANDER

1st AD NA NA

Production Manager LISA BRUGLIERA

FilmL.A. Coordinator Tim Overbeck

Location Manager David Lapidus
Primary Phone Mobile - 310-428-1147
Secondary Phone Office - 310-664-4500

Location Assistant TBD TBD
Primary Phone Office - 310-664-4500
Secondary Phone

Fees

Total Permit Fee $0.00

Number of Locations 3

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Summary Information — Location

Permit Number	F00039948-A	**Location Manager**	David Lapidus
Production Company	@RADICAL MEDIA, INC	Primary Phone	Mobile - 310-428-1147
Insured Company	@RADICAL MEDIA, INC	Secondary Phone	Office - 310-664-4500
Production Title	AD COUNCIL		

Location Address WORDSWORTH LANE, HAMMET CIR - 25744 WORDSWORTH, STEVENSON RANCH, CA, 91381

Location Type Street

Film Dates 5/16/2011 - 5/16/2011 06:00 - 21:00 1 day

Open or Closed to the Public Closed

Generic Conditions
All Vehicles must be parked legally.
Community Survey Obtained
Must Maintain 5' Clearance on Sidewalks/Walkways
Must maintain local/emergency access
No interference with vehicular or pedestrian traffic
No steps from trailers, trucks or motorhomes may be facing road
Number of uniformed officers listed on the permit is a minimum requirement. Permittee remains responsible for deploying a sufficient number of uniformed officers to provide traffic and crowd control to ensure the safety of the film crew and the public.
Traffic control must be done in accordance w/MUTCD
Traffic Officers Required

Equipment on Location

Type	Quantity
5 or 10 ton trucks	2
Condors	1
Cube Trucks	2
Generator	1
Motor Homes	1
Stakebed Trucks	2
Vans	2

Personnel on Location

Type	Quantity
Crew	40
LA County Field Inspection	1
Sheriff/CHP	3

Filming Activities Camera on sticks; Equipment on sidewalk, in curb lane & across street; Exterior MOS; Handheld equipment; Intermittent traffic control - 2 minutes standard; set dress street with empty school desks and chairs; CAMERA POSITION ON SIDEWALK AND CURB LANE OF KAVANAGH LANE, 100 FEET NORTH OF HEMINGWAY;

Jurisdiction **Political:** Los Angeles County - Supervisor District 5 **Police:** Los Angeles County Sheriff **Fire:** Los Angeles County

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Coordinator Note
RIDER A-
*Adds fire #
*No Charge/Coordinator error

Coordinator Note COUNTY FIRE # 11-1149-124, FIELD INSPECTION, NO FSA REQUIRED.

Parking

Base Camp
Location Type : Filming Location

Crew Parking
Location Type : Other Location
26233 West Faulkner Drive, Stevenson Ranch, CA, 91381

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Summary Information — Location

Permit Number	F00039948-A	**Location Manager**	David Lapidus
Production Company	@RADICAL MEDIA, INC	Primary Phone	Mobile - 310-428-1147
Insured Company	@RADICAL MEDIA, INC	Secondary Phone	Office - 310-664-4500
Production Title	AD COUNCIL		

Location Address LONDON PLACE, HEMINGWAY AVE - SOUTH TO CUL-DE-SAC, STEVENSON RANCH, CA, 91381

Location Type Street

Film Dates 5/16/2011 - 5/16/2011 06:00 - 21:00 1 day

Open or Closed to the Public Closed

Generic Conditions
All Vehicles must be parked legally.
Community Survey Obtained
Must Maintain 5' Clearance on Sidewalks/Walkways
Must maintain local/emergency access
No interference with vehicular or pedestrian traffic
No steps from trailers, trucks or motorhomes may be facing road
Number of uniformed officers listed on the permit is a minimum requirement. Permittee remains responsible for deploying a sufficient number of uniformed officers to provide traffic and crowd control to ensure the safety of the film crew and the public.
Traffic control must be done in accordance w/MUTCD
Traffic Officers Required

Equipment on Location

Type	Quantity
5 or 10 ton trucks	2
Condors	1
Cube Trucks	2
Generator	1
Motor Homes	1
Stakebed Trucks	2
Vans	2

Personnel on Location

Type	Quantity
Crew	40
LA County Field Inspection	1
Sheriff/CHP	3

Filming Activities Camera on sticks; Equipment on sidewalk, in curb lane & across street; Exterior MOS; Handheld equipment; Intermittent traffic control - 2 minute standard (except 0700-0900 hrs & 1500-1900 hrs); SET DRESS STREET WITH EMPTY SCHOOL DESKS/CHAIRS;

Jurisdiction **Political:** Los Angeles County - Supervisor District 5 **Police:** Los Angeles County Sheriff **Fire:** Los Angeles County

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Coordinator Note
RIDER A-
*Adds fire #
*No Charge/Coordinator error

Coordinator Note COUNTY FIRE # 11-1149-124, FIELD INSPECTION, NO FSA REQUIRED.

Parking

Base Camp
Location Type : Filming Location

Crew Parking
Location Type : Other Location
26233 West Faulkner Drive, Stevenson Ranch, CA, 91381

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Summary Information — Location

Permit Number	F00039948-A	**Location Manager**	David Lapidus
Production Company	@RADICAL MEDIA, INC	Primary Phone	Mobile - 310-428-1147
Insured Company	@RADICAL MEDIA, INC	Secondary Phone	Office - 310-664-4500
Production Title	AD COUNCIL		

Location Address Pico Canyon Rd., Whispering Oaks Dr. - West to Dead End. , Los Angeles County , CA, 91381

Location Type Road

Film Dates 5/16/2011 - 5/16/2011 06:00 - 21:00 1 day

Open or Closed to the Public Closed

Generic Conditions
All Vehicles must be parked legally.
Community Survey Required
Must Maintain 5' Clearance on Sidewalks/Walkways
Must maintain local/emergency access
No interference with vehicular or pedestrian traffic
No steps from trailers, trucks or motorhomes may be facing road

Equipment on Location

Type	Quantity
5 or 10 ton trucks	2
Condors	1
Cube Trucks	2
Generator	1
Motor Homes	1
Stakebed Trucks	2
Vans	2

Personnel on Location

Type	Quantity
Crew	40
LA County Field Inspection	1
Sheriff/CHP	3

Filming Activities Camera on sticks; Equipment on sidewalk, in curb lane & across street; Exterior MOS; Handheld equipment; Intermittent traffic control - 2 minute standard (except 0700-0900 hrs & 1500-1900 hrs); SET DRESS ROAD WITH EMPTY SCHOOL DESKS/CHAIRS; WILL FILM 1/4 MILE STRETCH OF ROAD AT A TIME;

Jurisdiction **Political:** Los Angeles County - Supervisor District 5 **Police:** Los Angeles County Sheriff **Fire:** Los Angeles County

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Coordinator Note
RIDER A-
*Adds fire #
*No Charge/Coordinator error

Coordinator Note COUNTY FIRE # 11-1149-124, FIELD INSPECTION, NO FSA REQUIRED.

Parking

Base Camp
Location Type : Filming Location

Crew Parking
Location Type : Other Location
26233 West Faulkner Drive, Stevenson Ranch, CA, 91381

NO PERMIT